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Accelerating the transition to low carbon
homes by building the leading heat pump
OS for HVAC installers in Europe

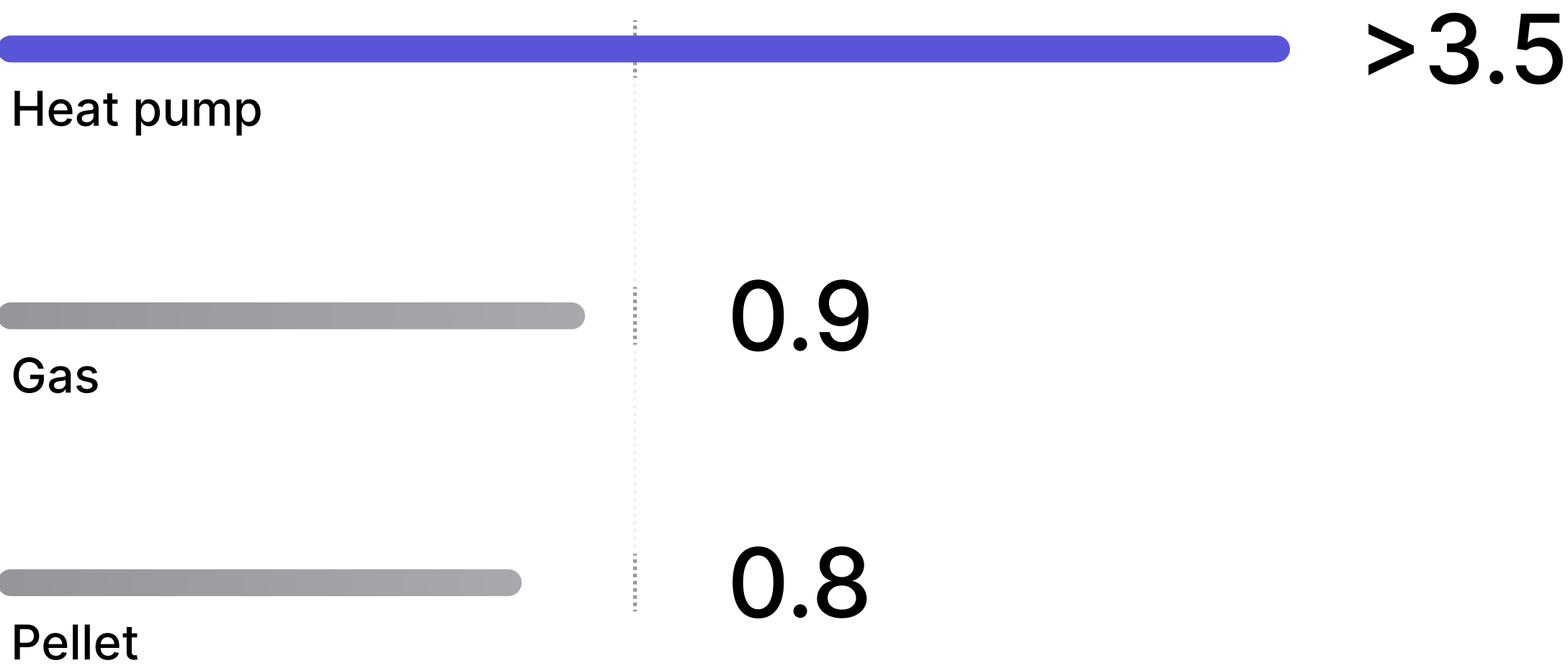
25%

of CO₂ Emissions result from heating up EU buildings.



The inevitable choice: heat pumps

Coefficient of Performance



Installers are overwhelmed with a broken installation process...



Too expensive

3-4x more time to create quotes, only <25% convert



Technical Risk

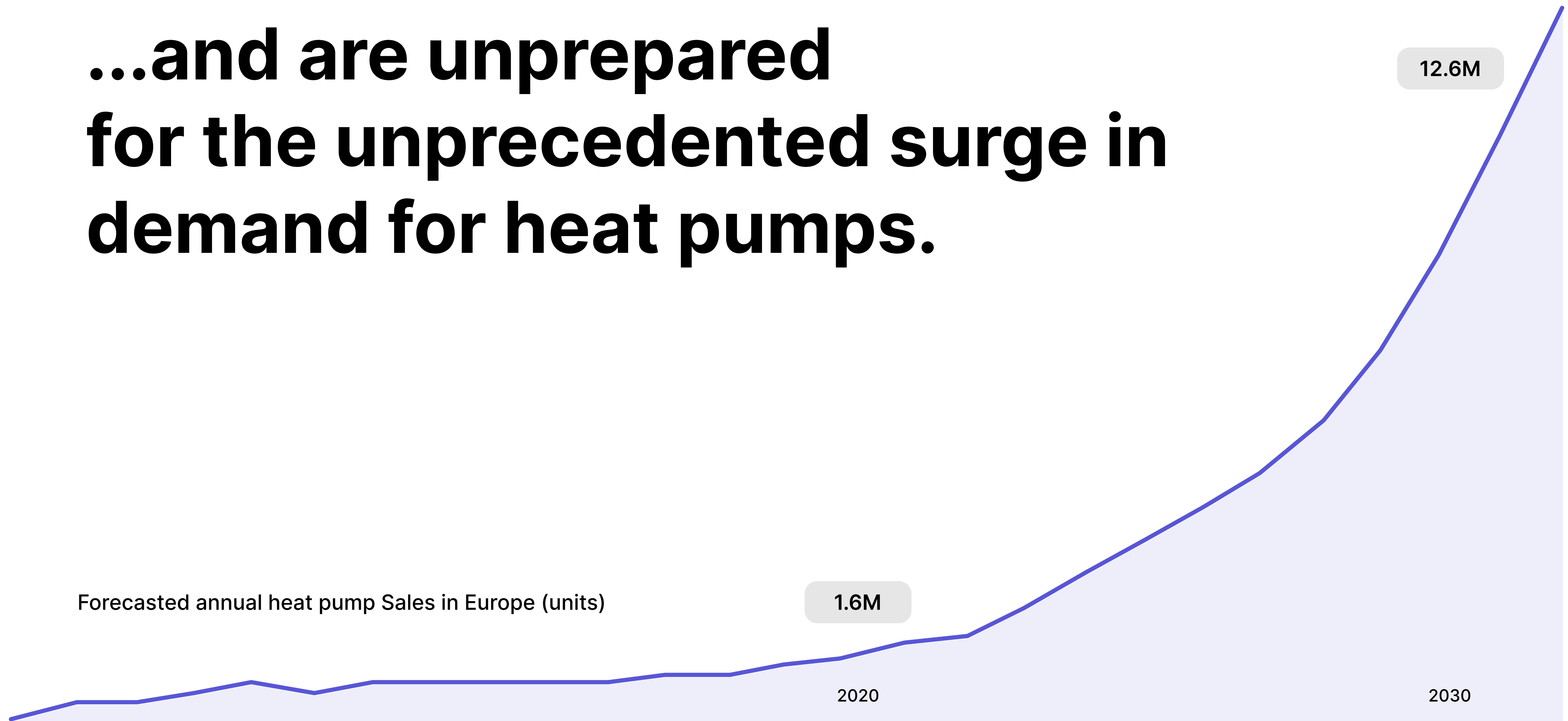
30x more data required to dimension a functional and efficient heat pump



Lack of capacity

40% time spend on tasks unrelated to installing, mainly by plumbing master

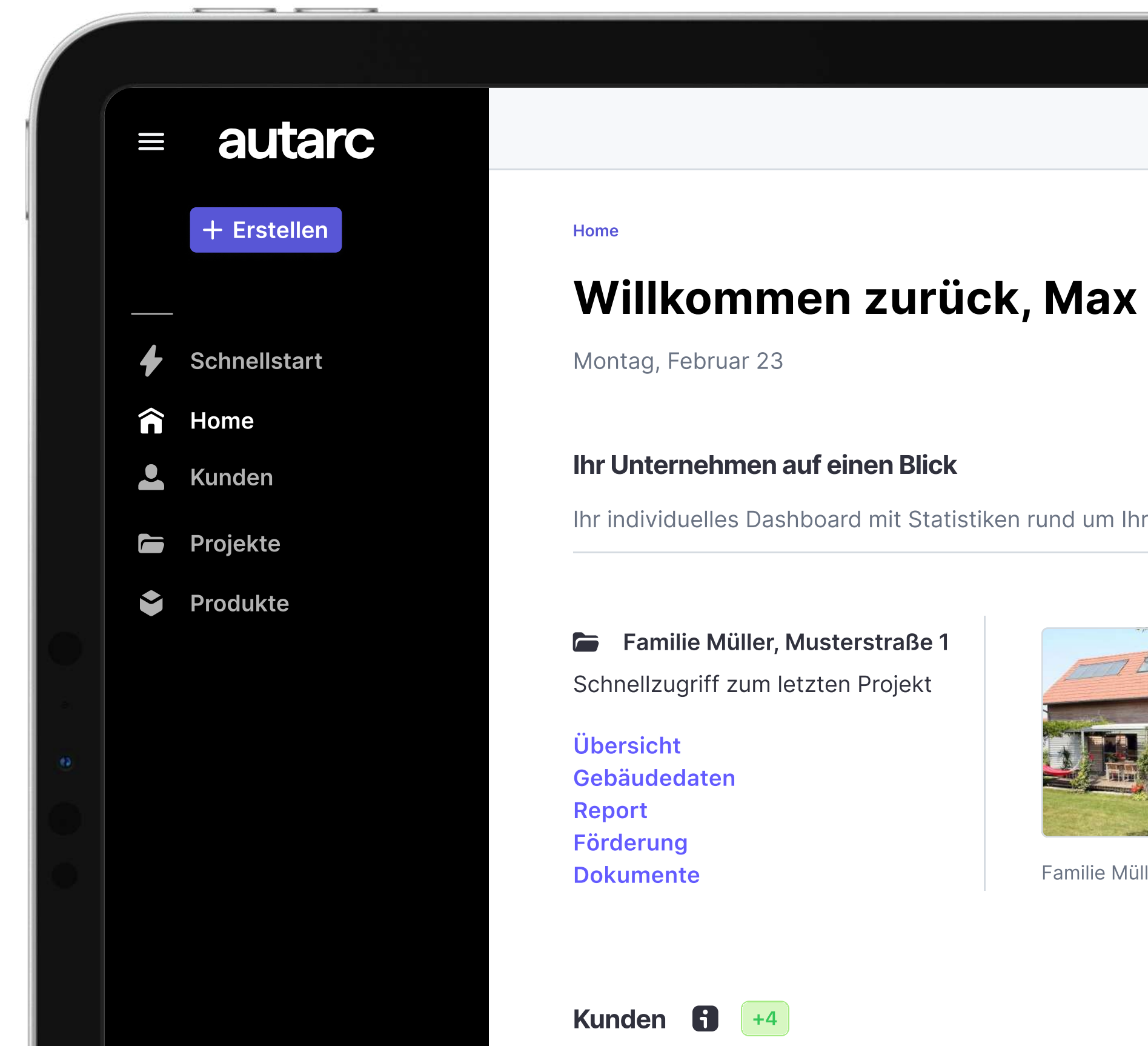
**...and are unprepared
for the unprecedented surge in
demand for heat pumps.**



autarc builds the OS for installers to become heat pump champions

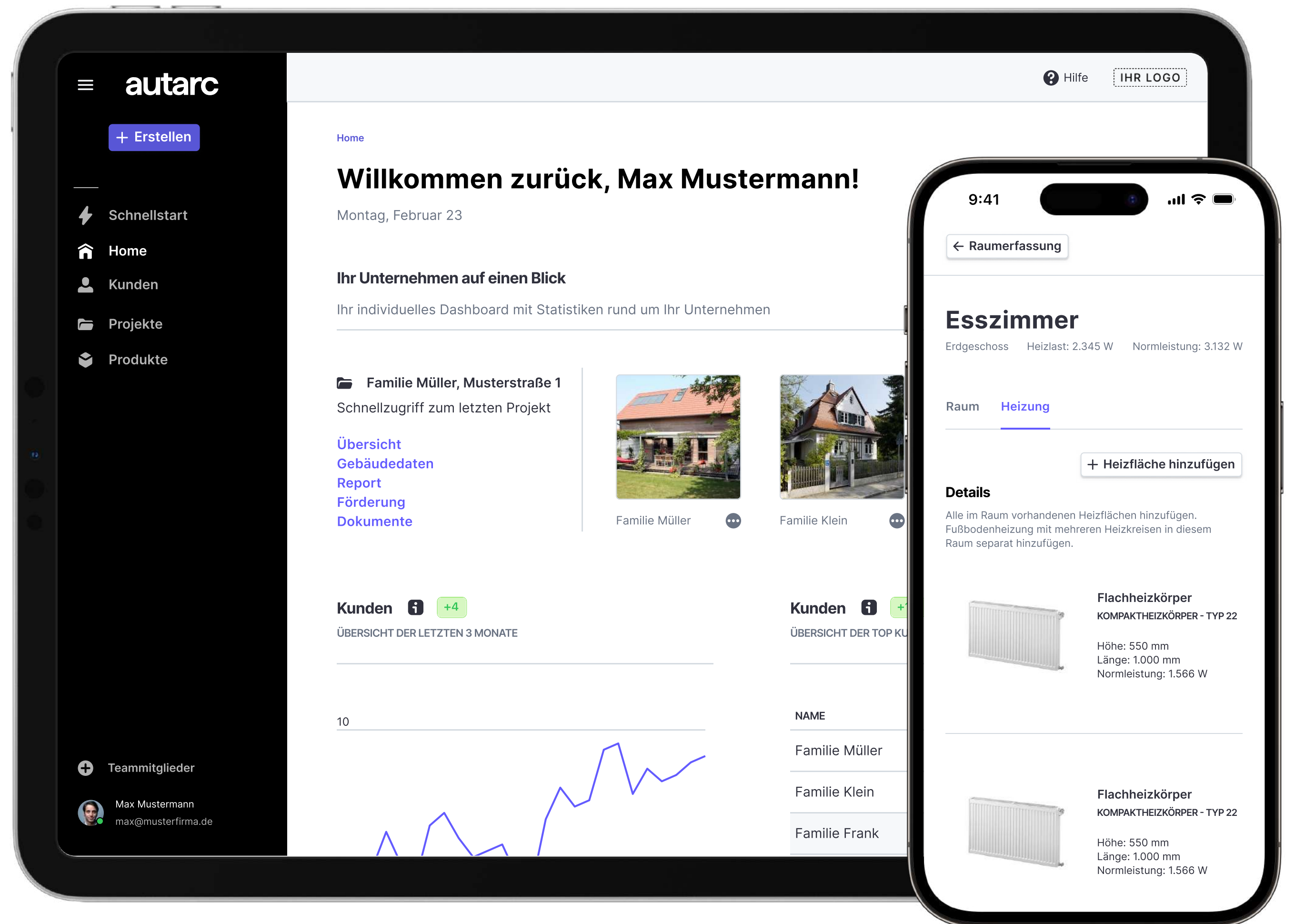
OUR VALUE PROPOSITION

- ↗ Increase in sales conversion
- ↗ Enhanced operational excellence
- ↗ Additional installation capacity

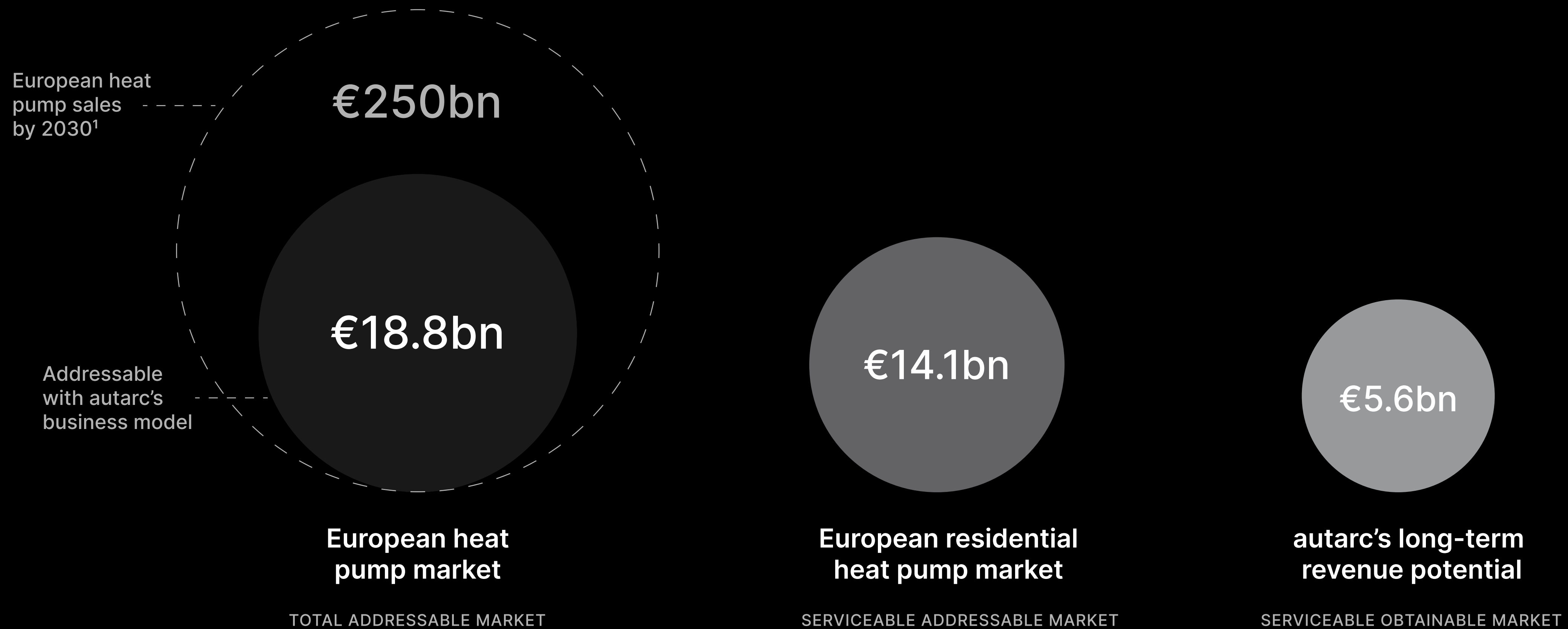


The fastest way to collect property data and dimension heat pumps

- ✓ Cloud-based SaaS software
- ✓ Lead qualification ensures 90% less time spend on leads that don't convert
- ✓ Enabling installer to capture 600+ data points in 10 minutes with AI ([Demo](#))
- ✓ 100% compliant heat pump design (DIN 12831, VDI 4645)



€18.8bn market opportunity to scale heat pumps across Europe



¹ Statista, ehpa: Annual sales of heat pumps in Europe by 2030, €20K average installation price assumed ([Link](#)).

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Want to pump
things up?
Let's talk!



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