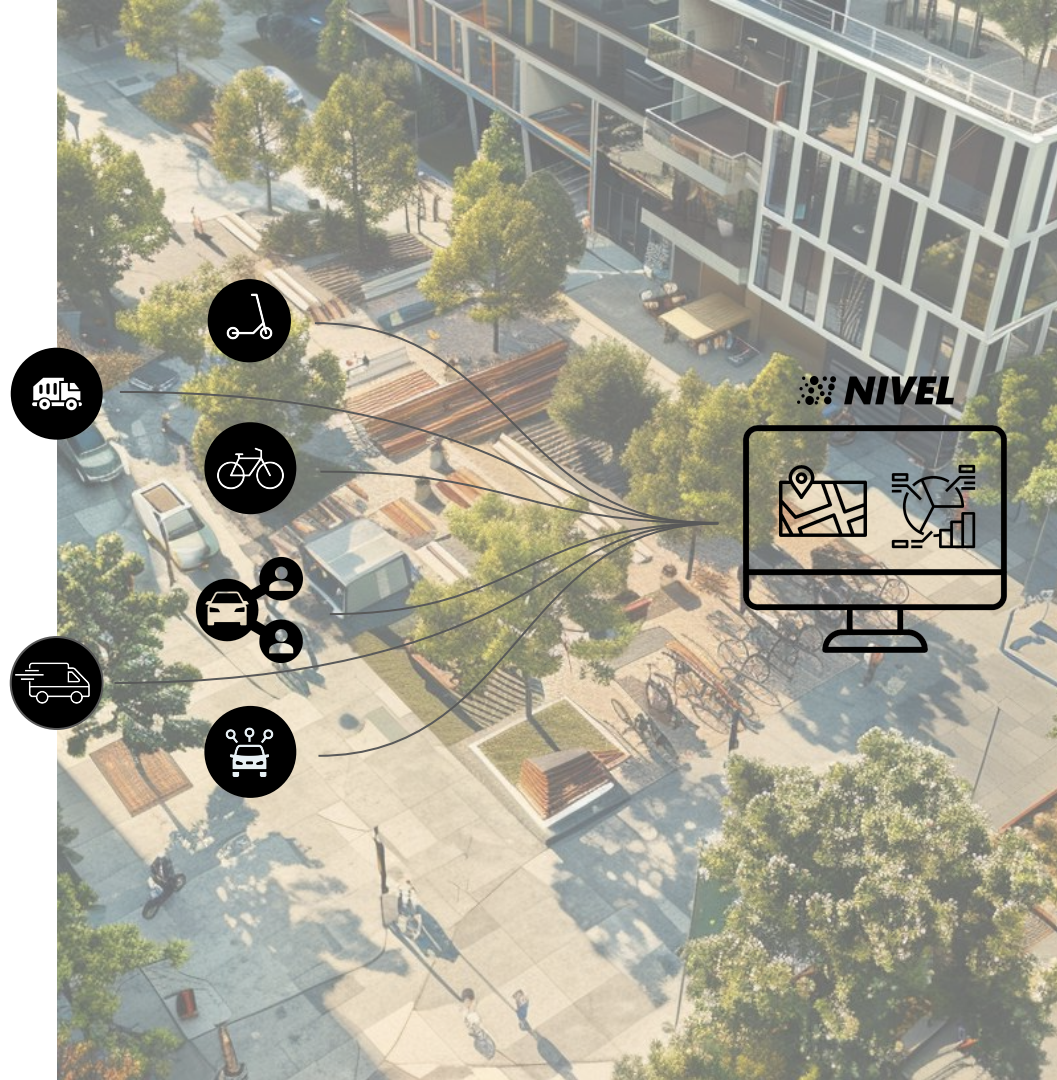




# Control and promote present and future mobility

Proven by customers & mobility experts -  
**entering a global market.**



# Universal Urban Problems



## Emissions

Ambitious reduction  
targets



## Congestion

Individual vehicles  
taking up public space



## Unsafe Streets

Overcrowded by  
shared vehicles

PROMOTING & CONTROLLING ALL CONNECTED MOBILITY SERVICES WITH EASE

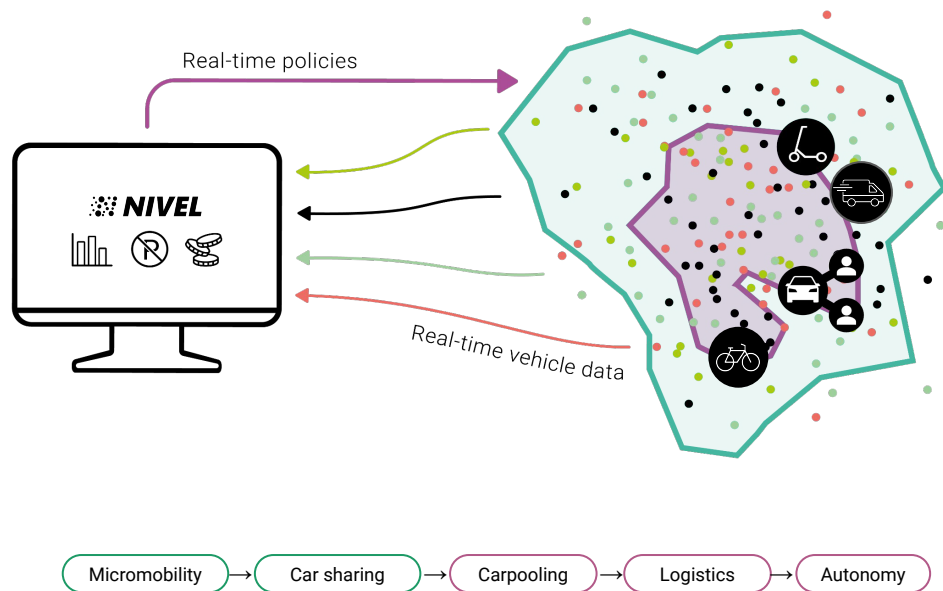
# A highly Scalable Platform for Cities & Businesses

**Manage all vehicles:** E-scooters, shared cars, logistics, and autonomous delivery robots.

**Real-time, interactive monitoring:** Optimize utilization and performance. Integrated with key mobility operators.

**Dynamic regulations:** Adjust zones & rules, fees & subsidies in real time.

**User-friendly:** Only one hour of training needed.



# THE TEAM



**Harald Sævareid**  
**CEO, Co-Founder**  
Norway



**Sven Inge Bråten**  
**Head of Product, Co-Founder**  
Norway



**Braedon Rodenberg**  
**Data Lead**  
Japan & USA



**Franziska Zens**  
**Sales & Marketing Manager**  
Germany & Norway



**Janusz Żukowicz**  
**Lead Software Engineer**  
Poland

✓ **60+ Years in Product Development**

✓ **30+ Years in Mobility**

✓ **20+ Years in Public Procurement**

✓ **5 Countries & Languages**

✓ **5 Exits and IPOs**

## BOARD OF SUCCESSFUL INVESTORS, SERIAL ENTREPRENEURS IN MOBILITY, GOVTECH & REAL ESTATE



**Grethe Skundberg**



**Elisabeth Øvstebø**



**Manuel Fraga**



**Morten von Krogh**



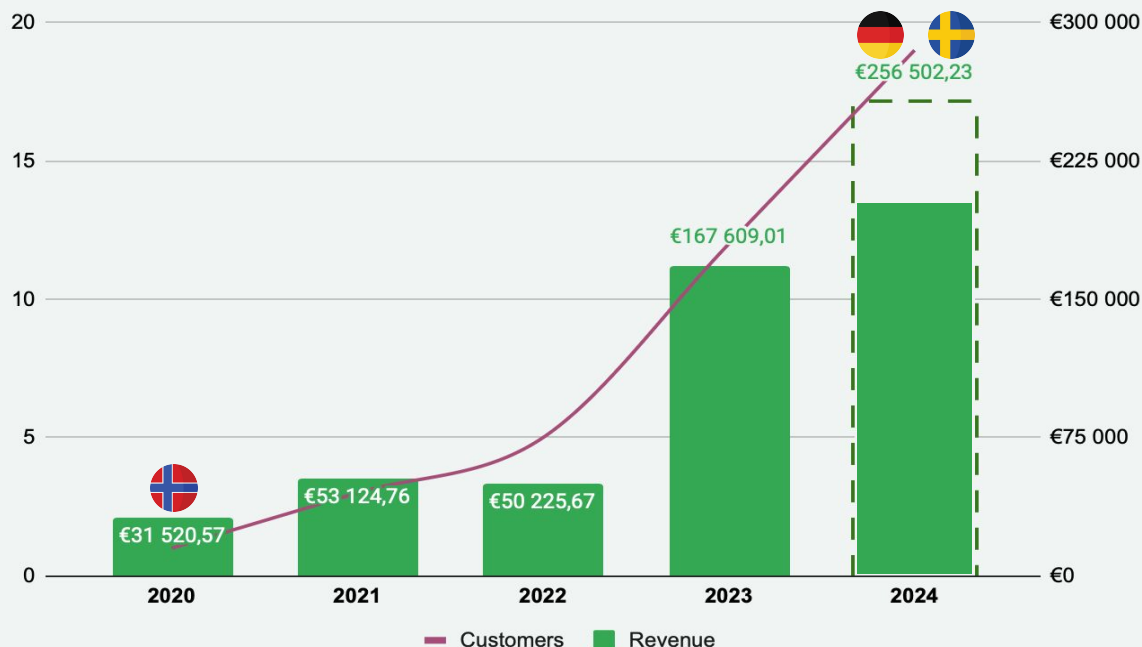
**Sindre Kvalheim**



**Fredrik Harloff**



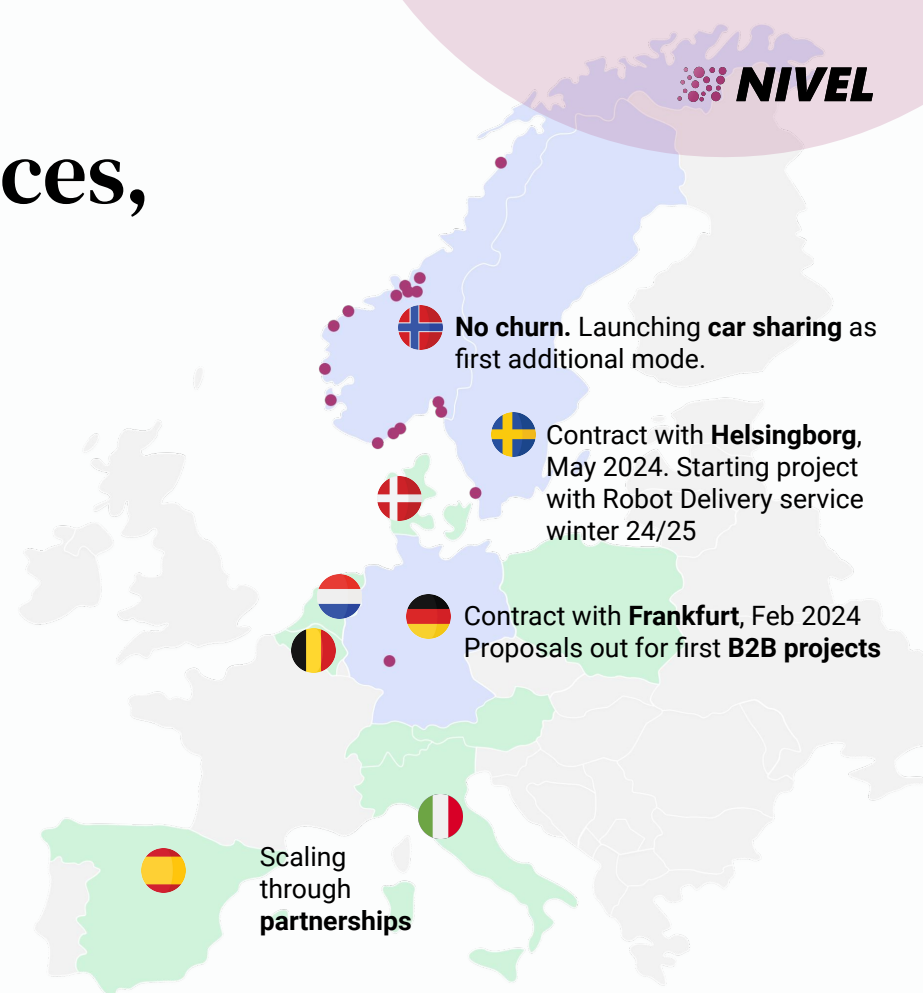
# Strong Customer & Revenue Growth 100% Customer Retention & 146% NRR



## TRACTION & POTENTIAL

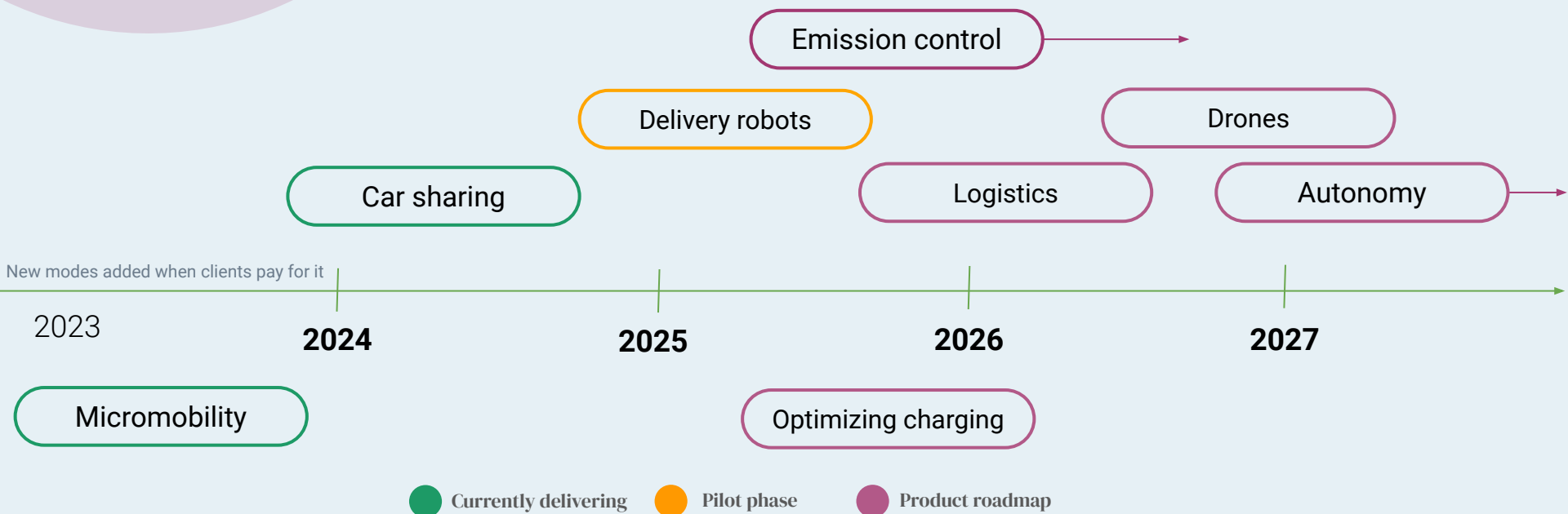
# Scaling by adding services, country by country

**753 cities**  
in key markets

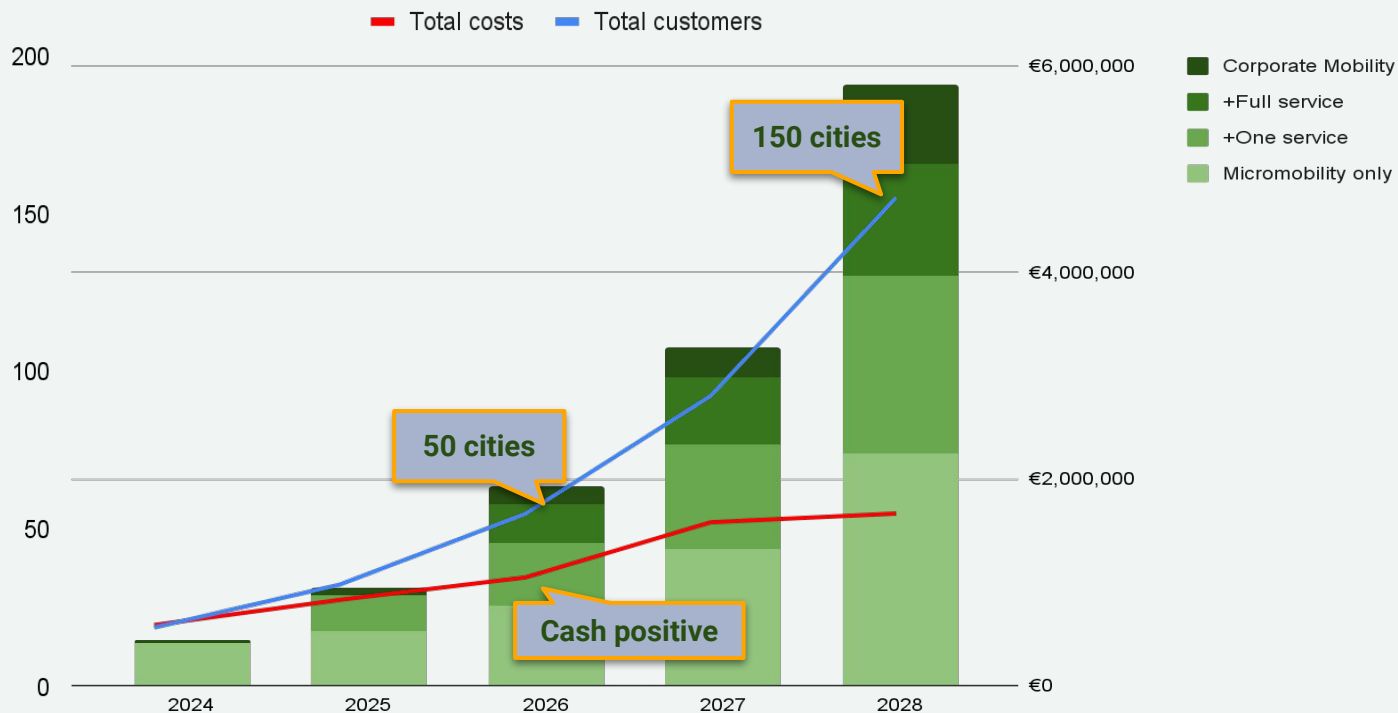


**Oceania:** Reseller agreement with [Logmaster](#) for Australia & New Zealand

# Platform for all connected mobility



# Revenue Projections





# Becoming the leading platform for connected mobility

## 2024

Raised €260k on €1.7M pre-money

### First international contract, expanding beyond micromobility

- Proven solution for digital regulation of micromobility, dominant player in Norwegian home market. No churn.
- Car sharing added as supported mode, new R&D project on logistics.
- Paid customers in Sweden & Germany in addition to Norway.

#### Targets:

- €260 000+ in sales
- First B2B customer

## 2025-2026

Raise €1M in January 2025

### Established in Germany and Sweden, develop clear B2B value proposition

- Continued growth in B2G, paying customers in 2 more countries, in addition to DE/SE.
- Continuously adding more supported services to the platform.
- Expand C-suite and team.
- Establish partnerships for scaling up sales & more supported modes on the platform.

#### Targets:

- €1M in ARR and cash positive by 2026
- Partnerships with indirect competitors

## 2027- Onwards

Raise €3-5M

### Complete ecosystem + steady growth into new countries & services

- A complete ecosystem for regulation and promotion for any mobility type, including infrastructure like charging
- Paying customers in private and public sector in more than five countries.
- Preferred partner for managing autonomous vehicles

#### Target:

- +€3M in sales

## THE ASK

# Power the Future of Mobility

**Raising €1M Early-2025**

**Use: Sales and Development**

## Ideal Partner Experience

- Scaling Internationally
- GovTech
- Mobility

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